

# SAN 30 DAY LIVE VIDEO CHALLENGE

SEPTEMBER 5TH - OCTOBER 5TH



## ARE YOU READY TO CREATE MOMENTUM IN YOUR BUSINESS OVER THE NEXT 30 DAYS, AND ALSO WIN SOME COOL PRIZES?

The objective of the SAN 30 day live video challenge is to get you into a habit of consistently creating content on a daily basis to create visibility, value and build relationships so you can attract your ideal customer and quality followers. The traffic created by your marketing efforts over the next 30 days will help you build trust and credibility with your followers and in turn generate you leads and sales.

Live video is one of the fastest ways to build your personal brand, establish yourself as an authority in your business and to attract leads like clockwork.

## POINTS SYSTEM

### LIVE VIDEO

5 points per Facebook or YouTube live

### SYNDICATION

- 2 points to upload your video to your blog
- 2 points to upload your Facebook live to your YouTube channel
- 2 points to upload YouTube live to Facebook



## 14 HEADLINE FORMULAS FOR YOUR LIVE

### VIDEOS

1. How To X Without Y
2. X Ways To Y Without Z
3. The Secret To X
4. What Everyone Ought To Know About X
5. How To Find The Best X
6. 5 Ways To Boost X Without Y
7. How To Handle X Like A Pro
8. What To Do When ...
9. How To Finally ... (For Real)
10. How To (Solve X Problem)
11. You Ever Make These X Mistakes?
12. 5 Must Have Resources For X (Internet Marketers)
13. Here Is A Method That Will Help You X
14. Tell A Story: If I Started All Over Again...

### PRIZES

**The winner with the most points will win the following prize pack:**

- Tripod with phone mount - worth \$30
- clip on selfie ring light for phone - worth \$15
- \$100 Amazon voucher with 3 of Misha's top recommended books
- Live Interview on SAN fan page & on Misha's blog.
- and....
- 500 clicks in the Coop - worth \$500



Please report to Dan Starzy Muscat via PM every Sunday evening with how many live video's you recorded & how many syndications for us to keep a tally. We will spot check to make sure you are not cheating. Remember you are only cheating your business so play fair.

[Click here to PM](#)

# LIVE VIDEO TIPS

If you know just 1% more than the people next to you about something, they will look up to you for valuable information.

1 Choose topics that educate, entertain, empower and/or energize.

2 Find interesting insights, training or resources, then add your spin to it and share with your audience

3 If you are new, show yourself in the process of learning and growing. Expose your transformational process.

4 Prepare for your video - Write down some bullet points. Start talking immediately - most of your views will be replays

5 Be confident - Step it up, be energetic and be you

6 Provide a Call to Action - Make sure you tell your viewers what to do next

7 Thank your viewers - Always Be grateful - even if you only have one viewer on live with you! Go back over your lives and comment and reply to any engagement you have

8 If you make mistakes its ok, people love authenticity. You don't have to be perfect, you just have to do it

**Most importantly have fun!!!! We can't wait to see who the winner will be!!!**